

Opportunities to Expand Local Park & River Access



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Lower American River Conservancy

- * Created by Assemblymembers McCarty & Cooley and Senator Pan in 2016.
- * Benefits include: increasing access, flood protection & habitat restoration.
- * Combined effort between local & statewide officials and local advocates
- * Funding: \$1 Million in 2017-8 State Budget & \$10 Million from SB 5/Parks Bond

Outdoor Spaces are Popular

- * 2006 Sacramento Parks & Recreation Poll
 - Large Habitats 71%
 - Riverbank Access 66%
 - Sports Complexes 54%
- 2017 Valley Vision Poll
 - Most Important – Parks & Trails 54%
 - (all others under 10%)
 - Least Important – Parks & Trails 1%
 - (Sports Venues 40%)

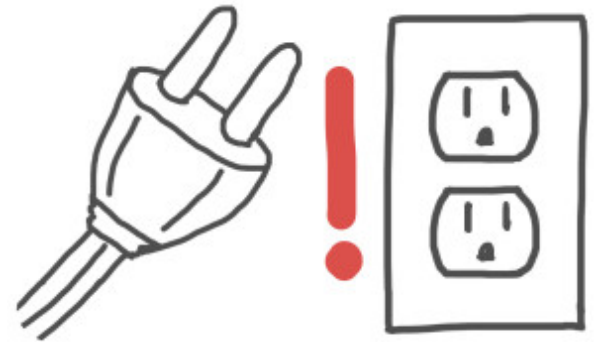
Elected Officials Love Parks

- * Great Photo – Ops
- * Constituent Praise
- * Community Pride
- * Environmental Benefits
- * Health Benefits



Where is the Disconnect?

- * Local Level
 - * Bureaucratic Obstacles
 - * Budget Constraints
 - * Other Priorities
- * State Level
 - * 120 Members of the Legislature
 - * Administration/Dept. of Finance



Bridging the Gap

- * Have a Clear Plan
- * Contact your Representatives
- * Look for Untapped Resources
- * Multiple Uses
- * Keep Pushing
- * Find Partners



Finding Partners

- * Local Groups
- * Statewide/National Organizations
- * Local Businesses
- * Non-Profits
- * Local Conservation Corps



Celebrate Successes

- * Celebrate Victories, Even Small Ones
- * Offer Opportunities for Partners to Take Credit
- * Build Momentum